

explicanto's Mission Statement

Knowledge – the true success factor

A company's success greatly depends on one factor: Knowledge.

It is vital that employees properly understand internal processes and applications to work efficiently. They need accurate and in-depth information about the company's products so that the best possible business success can be achieved. Only with sufficient know-how will they be able to provide high-quality service. By following this principle, any company with an efficient knowledge exchange and training will always be one step ahead of the competition.

However, this challenge is enormous: New competitors are constantly entering global markets. Product life cycles are becoming shorter. Laws are continuously changing. Thus, if a business wants to overcome today's challenges, it will need to implement an efficient knowledge transfer process.

Know-how transfer should not become a one-way process. It is important to ensure that information is understood correctly. The costs and benefits of investing in a sufficient knowledge transfer process must be measured continuously.

What is a Best-Practice for turning the success factor knowledge into performance?

[explicanto](#) will provide the solution. It is designed to elevate knowledge to the optimum, and is customized to meet your exact individual business needs.

[explicanto](#) helps to *capture, transform* and *distribute* knowledge in a *quick, efficient* and *organized* way. Moreover, this is performed independently of time and place.

The Closed-Loop feedback process allows for monitoring of the critical success factors in knowledge delivery and acceptance. Therefore, explicanto will ensure that your business remains competitive.